

UpTown North Sacramento

"THE ARTS & BUSINESS DISTRICT EVERYONE IN THE CAPITOL CITY IS TALKING ABOUT."



Nancy Kays
Senior Planner
Sacramento Area Council of Governments
1415 L Street, 3rd Floor
Sacramento, CA 95814

RE: Support for Swanston Station Area Improvement Project / Community Design Grant Program

Dear Grant Committee:

On behalf of our 80 members and their 400 employee's, the North Sacramento Chamber of Commerce is pleased to endorse the City of Sacramento's application for the Community Design Grant to fund the development of a Transit Village Plan with supportive traffic study and Urban Design and Infrastructure Plan for the Swanston light rail station area.

In partnership with the City of Sacramento, Sacramento Housing and Redevelopment Agency (SHRA), Regional Transit, the Point West Area Transportation Management Association and residents of the area, we have been involved in efforts to bring transit oriented development to the Swanston area for more than a decade.

As a founding member of the Swanston Station Stakeholders group, the Chamber feels that Swanston presents an incredible opportunity for a proof of concept project for our Region. It has captured the interest of the Capitol Corridor service, and the new regional rail service as a future stop. It has room to grow with supportive development, yet is close to downtown. It can play an important role in the mobility strategy for the 80 corridor.

As a community we have invested time and money in numerous workshops and planning documents to quantify the opportunities at Swanston. The Vision for Swanston is community driven and broad-based, kick started by businesses and community resident's not government. This is what makes this application unique and most deserving of your consideration.

We now need an implementation vehicle for land use changes to facilitate our past work. The Community Design Grant can move Swanston to the implementation stage where transit oriented development, including mixed use and housing, can fulfill the vision.

Yours in Service,

A handwritten signature in black ink, appearing to read 'Franklin Burris', written over a printed name.

Franklin Burris