

June 10, 2005

Hon. Board of Directors
Sacramento Regional Transit
P.O. Box 2110
Sacramento, CA 95812-2110

Dear Board:

On behalf of our members, their employee's and with the unanimous support of our Board of Directors, the North Sacramento Chamber of Commerce opposes service cuts and favors a stepped increase in fares.

Don't price yourself out of business!

Sensitive the market places reaction to steep price increases, the Chamber encourages Regional Transit to consider stepped or phased increases in the basic, instead of the nearly 300% one time jump. The Chamber suggests .25 cent increases every four months to get to the \$1.75 proposed new fare, so that Ridership reaction can be measured at each increase to know if new revenues will actually increase or not. The Chamber also favors keeping transfers, especially from Bus to Rail.

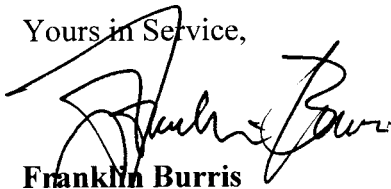
Service Cuts:

Historically, when a route is reduced or cut, it does not come back. The Chamber is deeply concerned about elimination of service, especially routes serving the North Sacramento and Del Paso Heights Redevelopment Area, and Arden/Arcade, where RT proposes service cuts in routes #13 Northgate, #9, 10,16, and #17 Neighborhood Rides, the #25 Marconi, and the route elimination of the #12 Exposition.

The #12 needs to be re-examined and modified, but retained. The problem with this route is that it needs to start earlier in the day and the frequency is not enough. We suggest that RT work with the Point West TMA to redesign this route from consumer feedback and employer interviews (Costco, Radisson, REI, Kaiser, and Cal Expo).

Thank you for your thoughtful consideration of our viewpoint and for your dedication to making transit a mode of choice and not last resort in Sacramento.

Yours in Service,



Franklin Burris